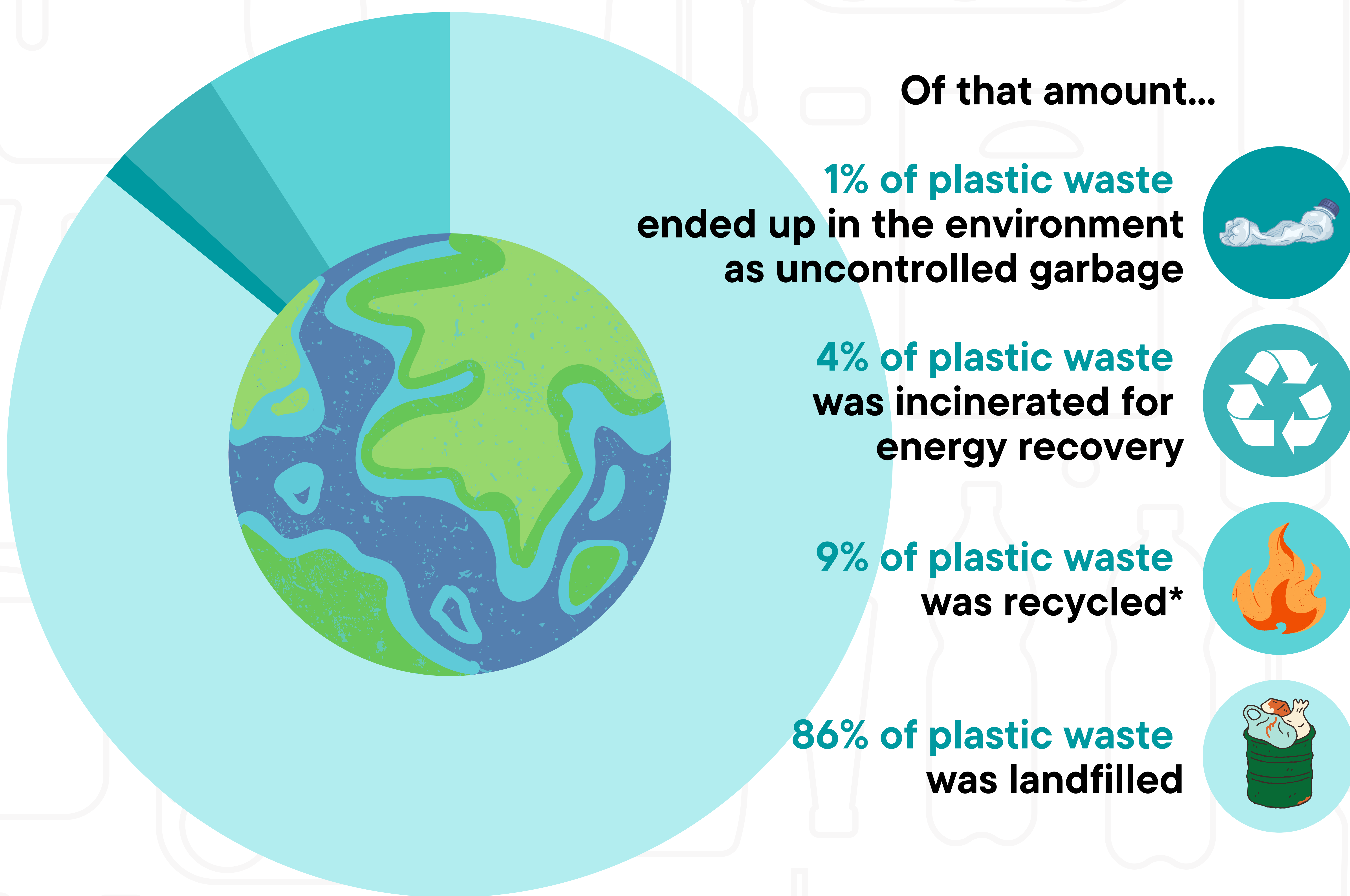


Plastic Pollution in Canada

We cannot recycle our way out of the plastic pollution crisis!

We recycle **less than 9% of plastics** in Canada!

Out of the 4,667 kilotonnes (kt) of plastics in the Canadian marketplace in 2016, **3,268 kt were discarded as waste!**



After 30+ years of recycling programs, it is clear **they don't do the job** needed to handle the growing mountains of plastic pollution.

The **only solution** is to reduce the amount of plastic that is produced and used. As well, we need less packaging and more reusable and refillable delivery systems for food.