



Maya's Plastic Pollution Campaign

to ban plastic PLU stickers in Canada!

Thank you for joining **Maya's Plastic Pollution Campaign** to ban plastic PLU stickers in Canada! We're happy that you joined to fight to rid our planet of plastic pollution.

1. Please print off the last page of this document (the sticker album). Opt for recycled paper, if you can! If you don't have a printer, feel free to make your own creative album.
2. Write in the date you're starting your collection (beside "Start Date").
3. Get collecting! Each time you or a family member goes to the grocery store, take the PLU stickers off of your produce and add them to your sticker album. Make sure to cover the front and back of your sheet before using a new piece of paper.
4. Continue collecting until the week of April 17.

Starting April 17, pack up your sticker sheet in an envelope and get ready to send it to your local Member of Parliament, along with a short note letting them know why banning plastic PLUs is important to you.

1. Find out who your local MP is and their mailing address by heading to this link: <https://www.ourcommons.ca/members/en>. Click on your MP's "Contact" tab.
2. You can either drop off your sticker album in person at their Constituency Office, or mail your collection free of charge to their Hill Office. If you're going to their Constituency Office, you're welcome to make an appointment with your MP in advance to present your collection and let them know your thoughts on PLUs.

Before you mail off your album, be sure to take a picture of your collection and send it to Friends of the Earth, or send us an email letting us know how many stickers you collected!

You can contact us...

- By email at foe@foecanada.org
- On Facebook at [@foe.canada](https://www.facebook.com/foe.canada)
- On Twitter at [@foe_canada](https://twitter.com/foe_canada)
- On Instagram at [@foe_canada](https://www.instagram.com/foe_canada)



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Here's an example of a letter - you can include this or use your own words to ask your Member of Parliament to support a ban on PLUs. Don't forget to include your album of stickers with your letter.

Dear [Member of Parliament],

I am happy that Canada is taking action for zero plastic waste by 2030. However, I am worried that the current ban on single-use plastics only covers about 3% of the plastic waste we make in Canada. So I am urging you to support our call to expand the ban on single-use plastics to include plastic Price Look Up stickers (PLUs) on produce.

Over the past few weeks, I have been collecting plastic PLU stickers from the fruit and vegetables that my household buys at the grocery store. You can find the stickers included in this letter. These stickers are everywhere, and they are often put in the wrong places, for example, green bins. They can contaminate the organic material that ends up at our composting facilities. If instead, the organic waste, such as rotten bananas or avocados that a grocery store can't sell, goes to landfills, there it creates methane, a greenhouse gas that contributes to climate change. Sometimes, these stickers can also be flushed down the kitchen sink, and if they're not caught by fatbergs in the sewers, they can end up in waterways where they can be eaten by birds and other wildlife.

The issues I've described don't have to happen. Today, two other countries have banned the use of plastic PLU stickers, and I believe that Canada can too! There are several biodegradable and compostable stickers that can be used, as well as a way for PLU codes are laser-etched onto fruit - like a tattoo.

Banning plastic PLU stickers will help Canada move reduce its plastic waste and help with climate action. This means a healthier environment for all Canadians. Will you support our call?

Thank you,
[Your Name]



(Name) _____ has joined

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Member of Parliament:

Start Date:

End Date:

Total PLUs Collected:

Every time you go to the grocery store, save the plastic stickers you find on produce and stick them on this sheet. Continue growing your PLU collection throughout the months of March & April!



Friends of the Earth
Les Ami(e)s de la Terre

foecanada.org