

# #ExpandtheBan

## The Life Cycle of a PLU Sticker



Fruits and vegetables are sold with plastic price look-up stickers (PLUs).

PLUs contain a code unique to each item to help the store with inventory and checkout price.

After food preparation, stickers can follow a few paths...



Stickers are disposed of in the compost bin.



Stickers are washed down the sink drain.

Due to their small size...



Stickers escape the compost screening process and contaminate the compost, and subsequently the soil, with plastic pollution.



Stickers escape the waste water screening process and are released, where they can be mistaken by fish and wildlife for food.

Until plastic price look-up stickers are banned, the only proper way to dispose of them is in the garbage can.

Management of this plastic waste will also contribute to the Sustainable Development Goals (SDGs).



Contaminated compost is diverted to landfills where it breaks down and creates methane, a greenhouse gas which contributes to climate change.

