



Friends of the Earth
Les Ami(e)s de la Terre

Climate Change & CPP Investments

March 2020



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Methodology & Logistics

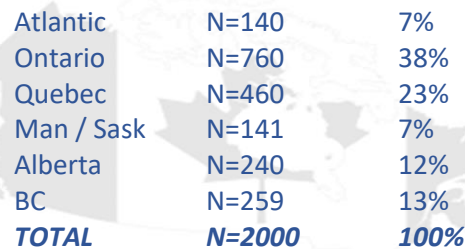
Overview

The following represents the results of a March 2020 national omnibus telephone survey of N=2000 Canadian residents, 18 years of age or older, conducted by Oraclepoll Research Ltd.

The results contained in this report are from the questions subscribed to by Friends of the Earth on issues related to climate change and Canada Pension Plan investments.

Study Sample & Error Rates

A total of N=2000 interviews were completed, with residents across Canada. All respondents were screened to ensure that they were residents of Canada and they were 18 years of age or older. Adjacent is a breakdown of the total sample by area or region.



Atlantic	N=140	7%
Ontario	N=760	38%
Quebec	N=460	23%
Man / Sask	N=141	7%
Alberta	N=240	12%
BC	N=259	13%
TOTAL	N=2000	100%

The margin of error for the total N=2000 sample is $\pm 2.1\%$, 19 times out of 20.

Survey Method

All surveys were conducted by telephone using live operators at the Oraclepoll call center facility using computer-assisted techniques of telephone interviewing (CATI) and random number selection (RDD). Twenty percent of interviews were monitored and the management of Oraclepoll Research Limited supervised 100%. The dual sample frame random database was inclusive of landline and cellular telephone numbers.

Logistics

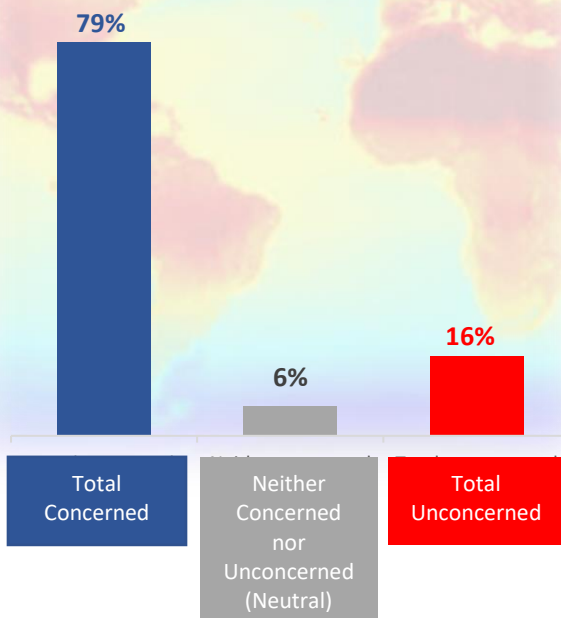
Interviews were completed between the days of March 4th to March 15th, 2020.

Initial calls were made between the hours of 5 p.m. and 9 p.m. Subsequent call backs of no-answers and busy numbers were made on a (staggered) daily rotating basis up to 5 times (from 10 a.m. to 9 p.m. within each time zone) until contact was made. In addition, telephone interview appointments were attempted with those respondents unable to complete the survey at the time of contact.

Climate Change

All respondents were first asked how concerned they were about climate change. A five-point scale from one not at all concerned to five very concerned was used. Results below combine the total concerned (4-concerned & 5-very concerned) and total unconcerned (1-not concerned & 2-not at all concerned) responses.

"How concerned are you about climate change? Please use a scale from one not at all concerned to five very concerned?"



Almost eight in ten or 79% are concerned (34%) or very concerned (45%) with climate change, compared to only 16% not concerned (7%) or not at all concerned (9%), while 6% have a neutral opinion being neither concerned nor unconcerned.

TOTAL CONCERNED	
Atlantic	79%
Ontario	79%
Quebec	84%
Man / Sask.	73%
Alberta	66%
BC	81%

Concern is highest in Quebec, followed by BC, Ontario and Atlantic Canada. Results are lower but still strong in the Prairies, while lowest in Alberta.

TOTAL CONCERNED	
Liberal	86%
Conservative	53%
NDP	92%
Green	97%
People's Party	71%
BQ	87%

Nearly all Green supporters and more than nine in ten New Democrats are concerned over climate change. Concern was also high among BQ and Liberal backers. Results drop with respect to People's Party followers at around seven in ten and to slightly more than half for Conservatives.

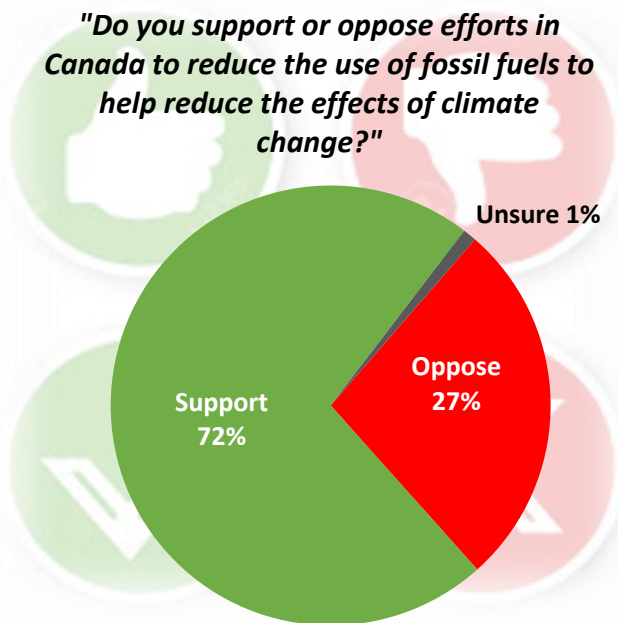
TOTAL CONCERNED	
18-34	84%
35-64	78%
65 & over	70%

Younger respondents 18-34 were most inclined to say they are concerned over climate change at 84%, next followed by those in the mid-cohort of 35-64 at 78%. Among seniors 65+ concern about a changing climate dips to seven in ten.

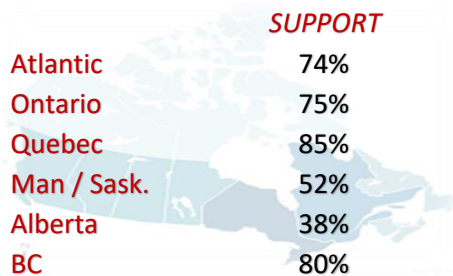
There were no significant variances as a function of gender or household income.

Reducing Fossil Fuel Use

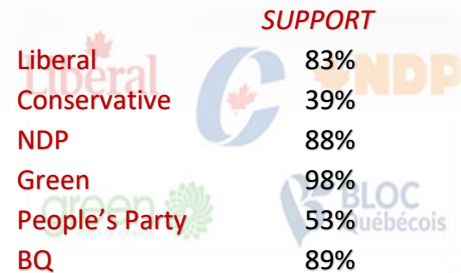
Respondents were then asked if they support or oppose efforts by Canada to limit fossil fuel usage in order to reduce the effects of climate change.



Seventy-two percent of Canadians support efforts to reduce the use of fossil fuels to help reduce climate change. This compares to slightly more than a quarter or 27% that oppose these efforts, while 1% were unsure.



Support is highest among Quebecers and British Columbians, next followed by Ontarians and Atlantic Canadians. There is tepid support by only slightly more than half of those from the Prairies, while it is low in Alberta.



Buy-in is almost universal among Green voters and very strong with Bloc and NDP backers. More than eight in ten Liberals also support efforts to reduce the use of fossil fuels to fight climate change. However, support drops among People's Party backers to around half and falls further with Conservatives as less than four in ten Tories support the initiative.

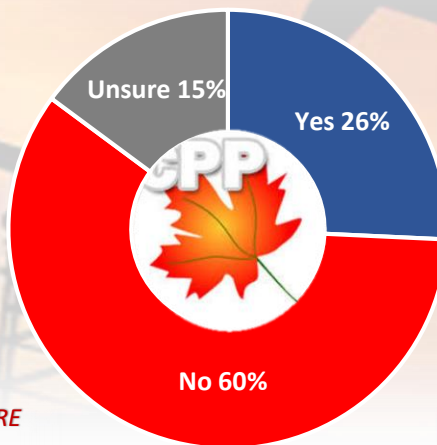


Respondents in the youngest 18-34-year-old cohort most support efforts to reduce fossil fuel use (84%), next by those 35-64 (69%), while results are lower among the oldest 65+ at 60%.

CPP – Oil & Gas Investments

The next question asked all respondents if the CPP should be investing in the oil and gas sector. This in the context of the government's commitment to protecting the environment and reducing greenhouse gas emissions.

"Given that the government of Canada has committed to protecting the environment and reducing greenhouse gas emissions, should the Canada Pension Plan (CPP), one of our largest institutional investors, be investing in the oil and gas sector?"



	YES	NO	UNSURE		YES	NO	UNSURE		YES	NO	UNSURE
Atlantic	17%	65%	18%					Liberal	21%	61%	18%
Ontario	21%	62%	16%					Conservative	51%	33%	16%
Quebec	15%	71%	13%					NDP	7%	88%	5%
Manitoba / Sask	43%	45%	11%	18-34	15%	72%	13%	Green	1%	99%	1%
Alberta	58%	30%	12%	35-64	29%	58%	14%	People's Party	56%	36%	9%
BC	21%	66%	13%	65+	34%	47%	20%	Bloc	5%	83%	12%

Six in ten voting age Canadians do not feel that the CPP should be investing in the oil and gas sector. A majority of Quebecers, British Columbians, Ontarians and Atlantic Canadians hold this view. Conversely, almost six in ten Albertans are of the opinion it should be investing in this sector, while those in the Prairie provinces are split on the issue.

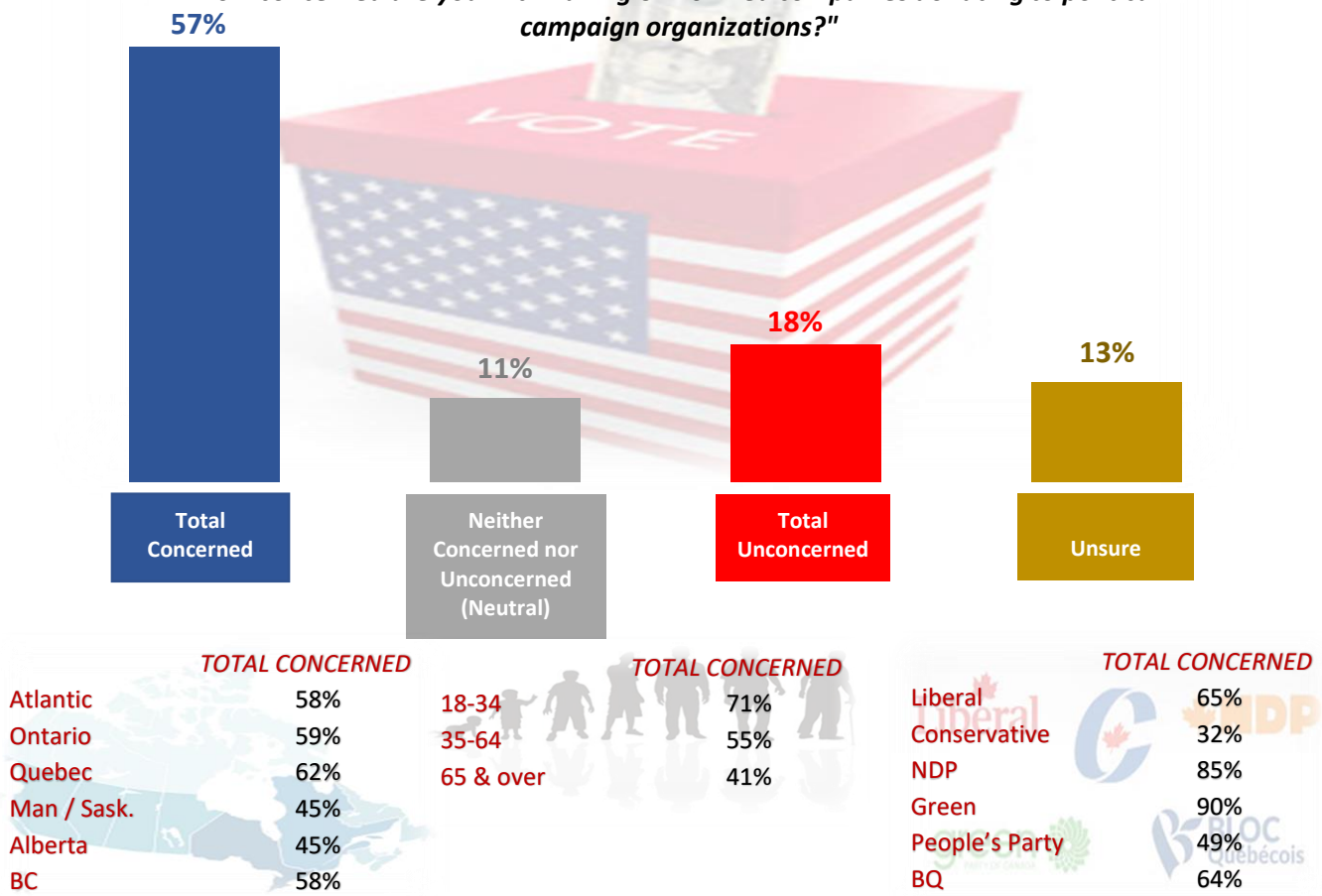
There is an age gap with 72% of 18-34-year old's saying there should not be investment, compared to 58% of those 35-64 and 47% of seniors 65+.

Green's, Bloc and NDP supporters are most opposed as are more than six in ten Liberals. This compares to only a third of Conservatives and 36% of People's Party backers.

CPP – Donations

After a brief description of a political donation by a CPP owned oil and gas company, respondents were asked about their level of concern with having such companies making donations to campaigns either in Canada or elsewhere. A five-point scale from one not at all concerned to five very concerned was used. Results below combine the total concerned (4-concerned & 5-very concerned) and total unconcerned (1-not concerned & not at all concerned) responses.

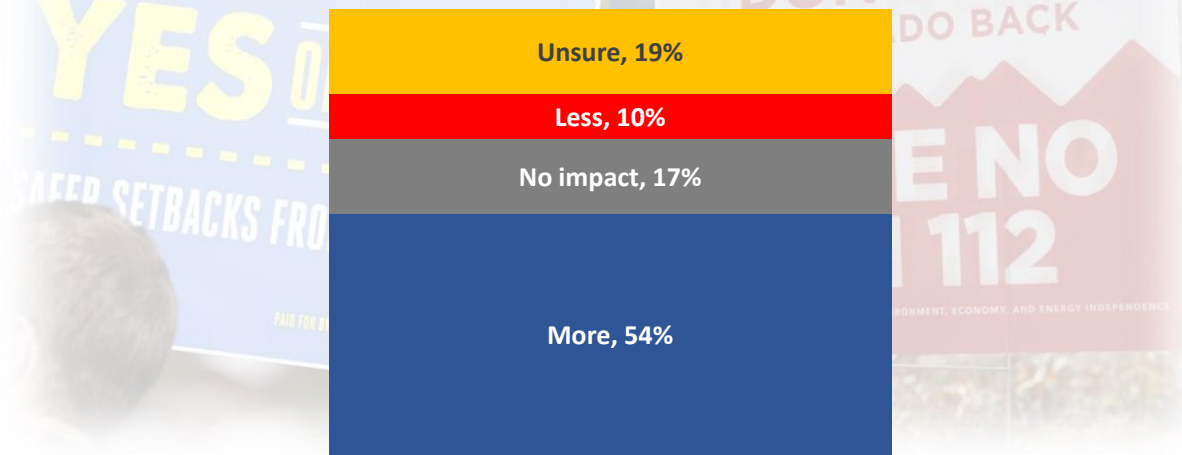
"There have been reports that a CPP owned oil and gas company in the US has made contributions to a political Party organization supportive of that sector. How concerned are you with having CPP owned companies donating to political campaign organizations?"



Fifty-seven percent said they are concerned (22%) or very concerned (35%) with having CPP owned companies donating to political campaign organizations, compared to 18% not concerned (9%) or not at all concerned (9%), while 11% held a neutral view and 13% were unsure. Concern was highest among 18-34-year old's and especially among Green and NDP backers, but also among a 65% majority of Liberal's. Only the Prairies and Alberta had low levels of concern below the fifty percent threshold.

The next question asked respondents if they would be more concerned, less concerned or there would be no impact on their opinion if the CPP owned company was engaged in fracking and was making political contributions that were opposed to environmental, health and safety regulations.

“Would you be more concerned, less concerned or would it have no impact on your opinion, if this CPP-owned company was involved in fracking and the political contributions were made to oppose improvements to environmental, health and safety regulations.”

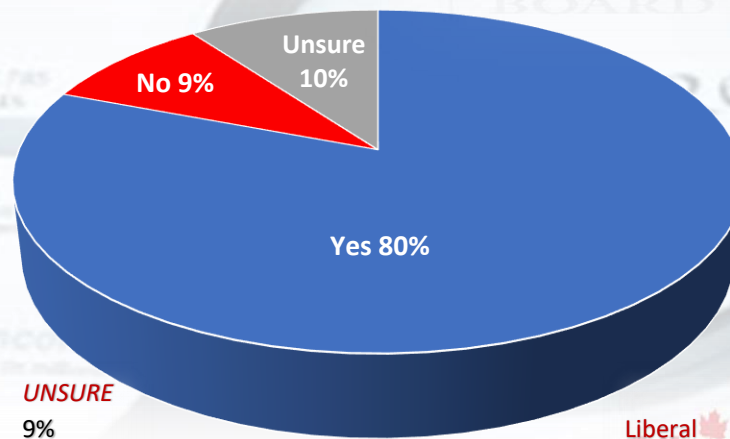


More than half or 54% said they would be more concerned, especially Quebecers (62%), 18-34-year old's (64%), females (57%), Green's (89%), New Democrats (89%), Bloc voters (71%) and a majority of Liberals (62%). Seventeen percent said it would have no impact (23% of seniors 65+, 25% – Conservatives & 33% – People's Party) and only 10% less of a concern (14% of seniors 65+, 30% – Conservatives & 29% – People's Party). A total of 19% were unsure or did not know, with more Albertans (29%), Conservatives (24%) and males (22%) being uncertain.

CPP Transparency

In the final question, respondents were asked if they felt all Canada Pension Plan companies should be required to make public their financial statements.

“In your opinion, should all CPP-owned companies be required to make their financial statements public?”



	YES	NO	UNSURE
Atlantic	84%	8%	9%
Ontario	82%	8%	10%
Quebec	84%	8%	9%
Manitoba / Sask	82%	9%	10%
Alberta	66%	20%	14%
BC	80%	9%	11%

	YES	NO	UNSURE
18-34	84%	8%	8%
35-64	80%	10%	10%
65+	75%	11%	14%

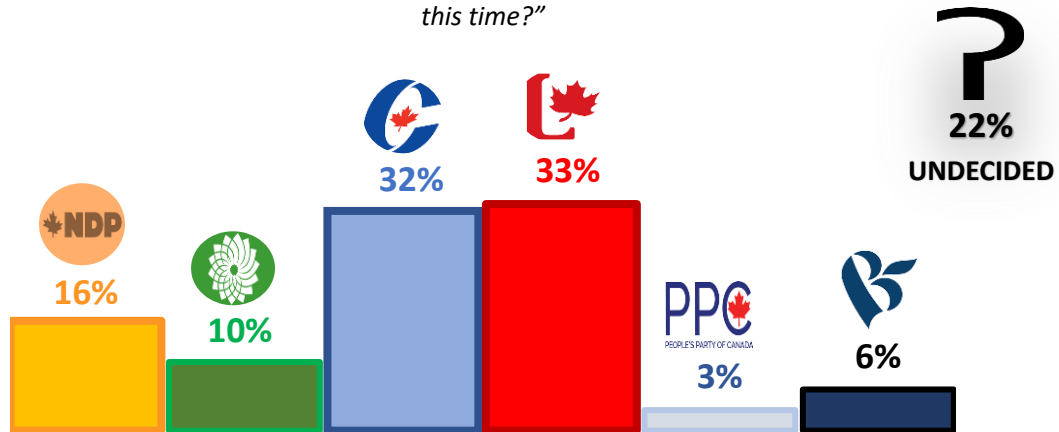
	YES	NO	UNSURE
Liberal	87%	4%	9%
Conservative	61%	25%	14%
NDP	91%	3%	6%
Green	98%	-	2%
People's Party	76%	18%	7%
Bloc	86%	2%	12%







An 80% majority are of the opinion that all CPP owned companies should be required to make their financial statements public. Only 9% do not and 10% were undecided. Results were strong across all regions with the exception of Alberta that recorded the lowest number (66%). It was also high among age cohorts especially those 18-34 and 35-64. In addition, support for transparency was solid along Party lines with the NDP and Green Party having the best results and the Conservatives the lowest – although still at more than six in ten (61%).

Vote Intent

DECIDED VOTE INTENT (March 4th – 15th, 2020)

"If a federal Election were held today, which Party and its candidate would you most likely vote for or be leaning towards at this time?"



						
Atlantic	40%	25%	20%	12%	3%	-
Ontario	40%	31%	17%	9%	3%	-
Quebec	34%	15%	12%	10%	1%	28%
Man / Sask.	24%	49%	13%	10%	5%	-
Alberta	18%	61%	11%	7%	3%	-
BC	27%	34%	19%	16%	4%	-