

Ontario Omnibus Survey Report

By:



For:



Friends of the Earth
Les Ami(e)s de la Terre

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METHODOLOGY & LOGISTICS

STUDY SAMPLE

- This report represents the findings from an omnibus survey of voting age residents (18 years of age or older) in Ontario.
- Interviews were conducted between the days of May 23rd to May 27th 2014.
- The results provided in this report were from questions commissioned by Friends of the Earth Canada.

CONFIDENCE

- The margin of error for this 1,000-person survey is +/- 3.1%, 19/20 times

SURVEY METHOD

- The survey was conducted using computer-assisted techniques of telephone interviewing (CATI) and random number selection. A total of 20% of all interviews were monitored and the management of Oraclepoll Research Limited supervised 100%.
- Some results may not add up to 100% as a result of rounding.

LOGISTICS

- Initial calls were made between the hours of 5 p.m. and 9 p.m. Subsequent callbacks of no-answers and busy numbers were made on a (staggered) daily rotating basis up to 5 times (from 10 a.m. to 9 p.m.) until contact was made. In addition, telephone interview appointments were attempted with those respondents unable to complete the survey at the time of contact.

RESULTS BY QUESTION

In Ontario, certain pesticides called neonics are used when planting corn and soybeans. These pesticides have been linked to the widespread killing of bees in Ontario, where bee numbers have dramatically declined over the past two years.”

Q1. How concerned are you with pesticides such as neonics contaminating soil and ground water sources in Ontario?

	Percent
Not at all concerned	8.6
Not concerned	7.8
Neither concerned nor unconcerned	7.4
Concerned	9.6
Very Concerned	61.1
Don't know	5.5
Total	100.0

	Q1. How concerned are you with pesticides such as neonics contaminating soil and ground water sources in Ontario?					
	Not at all concerned	Not concerned	Neither concerned nor unconcerned	Concerned	Very Concerned	Don't know
Central	6.3%	15.6%	18.8%	12.5%	37.5%	9.4%
Eastern	12.5%	2.1%	3.1%	9.4%	70.8%	2.1%
Metro	2.1%	4.2%	6.3%	16.7%	62.5%	8.3%
GTA	3.1%	15.6%	3.1%	9.4%	65.6%	3.1%
Niagara / Hamilton	8.3%	4.2%	6.3%	8.3%	68.8%	4.2%
Southwest	15.2%	11.6%	11.6%	3.6%	50.9%	7.1%
North	7.8%	6.3%	7.8%	9.4%	64.1%	4.7%

**Q2. Should farmers have the option
of being able to purchase seeds that
are not coated with neonic
pesticides?**

	Percent
Yes	83.0
No	6.6
Don't know	10.4
Total	100.0

		Q2. Should farmers have the option of being able to purchase seeds that are not coated with neonic pesticides?		
		Yes	No	Don't know
	Central	65.6%	6.3%	28.1%
	Eastern	83.3%	9.4%	7.3%
	Metro	86.5%	4.2%	9.4%
AREA	GTA	92.2%	3.1%	4.7%
	Niagara / Hamilton	89.6%	6.3%	4.2%
	Southwest	73.2%	9.8%	17.0%
	North	89.1%	4.7%	6.3%

Q3. How concerned are you about the widespread killing of honey bees by the use of neonic pesticides in Ontario?

Please use a scale from one not at all concerned to five very concerned."

	Percent
Not at all concerned	1.8
Not concerned	6.3
Neither concerned nor unconcerned	9.0
Concerned	10.9
Very Concerned	68.9
Don't know	3.1
Total	100.0

		Q3. How concerned are you about the widespread killing of honey bees by the use of neonic pesticides in Ontario? Please use a scale from one not at all concerned to five very concerned."					
		Not at all concerned	Not concerned	Neither concerned nor unconcerned	Concerned	Very Concerned	Don't know
AREA	Central	3.1%	12.5%	6.3%	9.4%	56.3%	12.5%
	Eastern	2.1%	11.5%	1.0%	20.8%	62.5%	2.1%
	Metro	1.0%	2.1%	11.5%	14.6%	69.8%	1.0%
	GTA	1.6%	17.2%	3.1%	4.7%	70.3%	3.1%
	Niagara / Hamilton	2.1%	2.1%	4.2%	18.8%	70.8%	2.1%
	Southwest	0.9%	1.8%	21.4%	2.7%	71.4%	1.8%
	North	3.1%	1.6%	6.3%	6.3%	76.6%	6.3%

Q4. Should gardeners be able to buy plants that are free of bee poisoning pesticides called neonics from gardening centres?

	Percent
Yes	85.4
No	7.2
Don't know	7.4
Total	100.0

		Q4. Should gardeners be able to buy plants that are free of bee poisoning pesticides called neonics from gardening centres?		
		Yes	No	Don't know
	Central	78.1%	12.5%	9.4%
	Eastern	80.2%	11.5%	8.3%
	Metro	87.5%	3.1%	9.4%
AREA	GTA	95.3%	1.6%	3.1%
	Niagara / Hamilton	93.8%	2.1%	4.2%
	Southwest	76.8%	13.4%	9.8%
	North	92.2%	3.1%	4.7%